



KARACADAĞ
KALKINMA AJANSI • DEVELOPMENT AGENCY

INSTITUTIONAL PRESENTATION OF KARACADAG DEVELOPMENT AGENCY

February, 2011





TRC2 REGION (DİYARBAKIR AND SANLIURFA)

- Karacadag Development Agency provides its services to TRC2 Region, which is composed of 2 provinces: Diyarbakir and Sanliurfa.

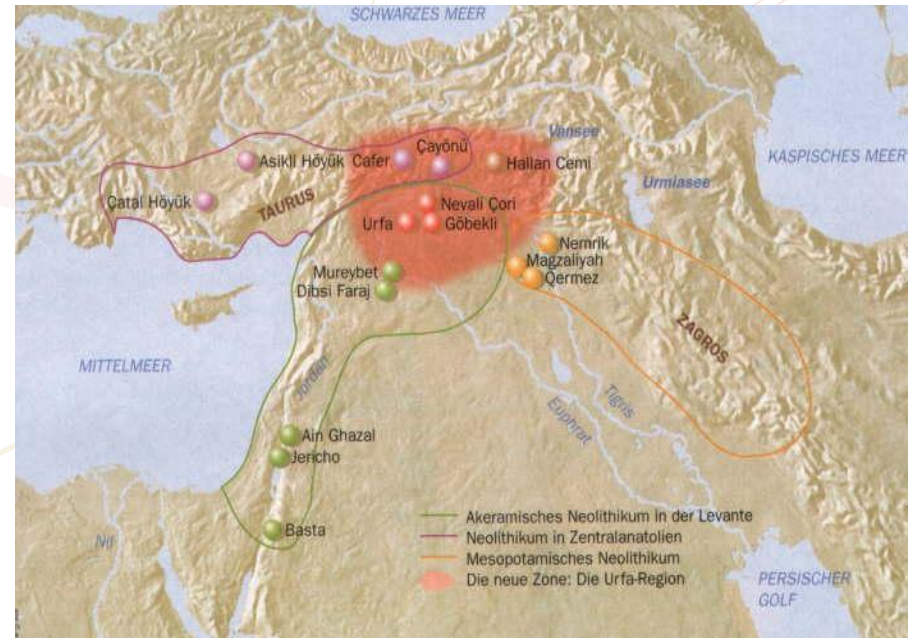




THE GEOGRAPHICAL AND HISTORICAL BACKGROUND

❖ Sanliurfa and Diyarbakir are located in the historical **FERTILE CRESCENT** (Ancient fertile lands between Tigris and Euphrates, a.k.a Mesopotamia)

❖ First practice of agriculture –gene center of cereals.
❖ Human settlement since **Paleolithic Era (8000 B.C. – 6000 B.C.)**





INSTITUTIONALIZATION PROCESS OF KARACADAG DEVELOPMENT AGENCY

- In Turkey, first regional development agencies were launched in 2006. Upon success of 2 pilot agencies, **26** agencies in total were established.

First Launch of
Development
Agencies in Turkey

Official Launch of
Karacadag RDA

- **Karacadag Development Agency** was officially established on 22 November 2008 to provide services in the TRC2 Region (Diyarbakir and Sanliurfa).

- Secretary General assumed office on **20 August 2009**. After a highly competitive recruitment process, 32 personnel were recruited.

Recruitment Process



OFFICIAL LAUNCH CEREMONY

Diyarbakir Headquarters
and Diyarbakir Investment
Support Office
(5 December 2009)



Sanliurfa Invesment
Support Office
(7 March 2010)



KARACADAG DEVELOPMENT
AGENCY

www.karacadag.org.tr

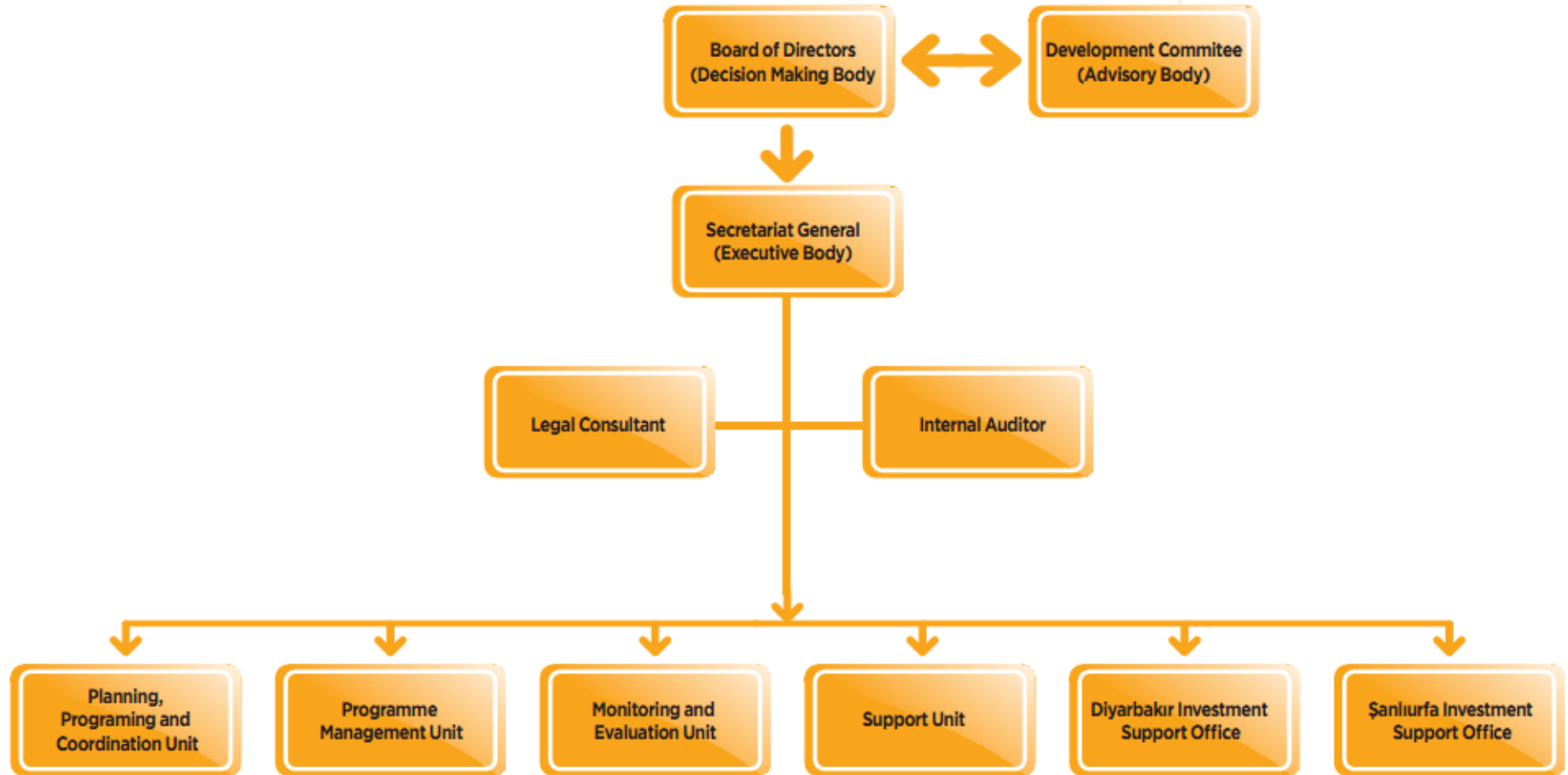


MISSION OF THE AGENCY

- To identify strategies for social and economic development of the region in order to reduce the inter-regional and intra-regional development disparities,
- To promote and mobilize the local resources and opportunities,
- To attract domestic and international investors for inward investment,
- To facilitate regional development in accordance with the national development plans and programmes,
- To ensure the sustainability of the development plans,
- To encourage the cooperation among public sector, private sector, the non-governmental organizations and the universities,
- To enhance the technical capacities of the local administrations.



ORGANIZATION CHART





ORGANIZATION CHART

Board of Directors

- Governors of Diyarbakir and Sanliurfa
- Mayors of Diyarbakir and Sanliurfa
- Presidents of the Chambers of Commerce and Trade in Diyarbakir and Sanliurfa
- Presidents of the Provincial General Assembly in Diyarbakir and Sanliurfa

Development Committee

- Representatives of local stakeholders (public institutions, private sector, university, local administrations, NGOs...)
- In total, 100 representatives (51 of which is from Sanliurfa, and 49 of which is from Diyarbakir)

Secretariat General

- Planning, Programming and Coordination Unit
- Programme Management Unit
- Monitoring and Evaluation Unit
- Investment Support Offices (in Diyarbakir and Sanliurfa)
- Administrative Support Unit



ORGANIZATION CHART (SECRETARIAT GENERAL)

Planning Programming and Coordination Unit

- a) Prepares the regional development plans,
- b) Conducts research studies related to the social and economic development of the region,
- c) Promotes coordination among local institutions

Programme Management Unit

- a) Operates and manages grant programmes in accordance with regional development plans,
- b) Announces and accepts calls for proposals, manages the technical support mechanisms.

Monitoring and Evaluation Unit

- a) Monitors the projects that are funded under the grant programmes ,
- b) Ensures that projects are implemented in accordance with the project proposal.

Investment Support Offices

- a) Provides consultancy and referral services for both domestic and foreign investors and entrepreneurs.
- b) Promotes local investment opportunities for investors.

Administrative Support Unit

Performs administrative tasks to facilitate the activities of the agency including the accounting, human resources, IT and public relations.



HUMAN RESOURCES

- ▶ After a highly competitive recruitment process, **32 specialists and 4 support staff** were employed.

Areas of Specialization

Computer Engineering	Economics
Electrical and Electronics Engineering	Business Administration
Industrial Engineering	Statistics
Civil Engineering	Political Science
Textile Engineering	Public Administration
Surveying Engineering	International Relations
Agriculture Engineering	Law
Environmental Engineering	Finance
Geological Engineering	Sociology
City and Regional Planning	



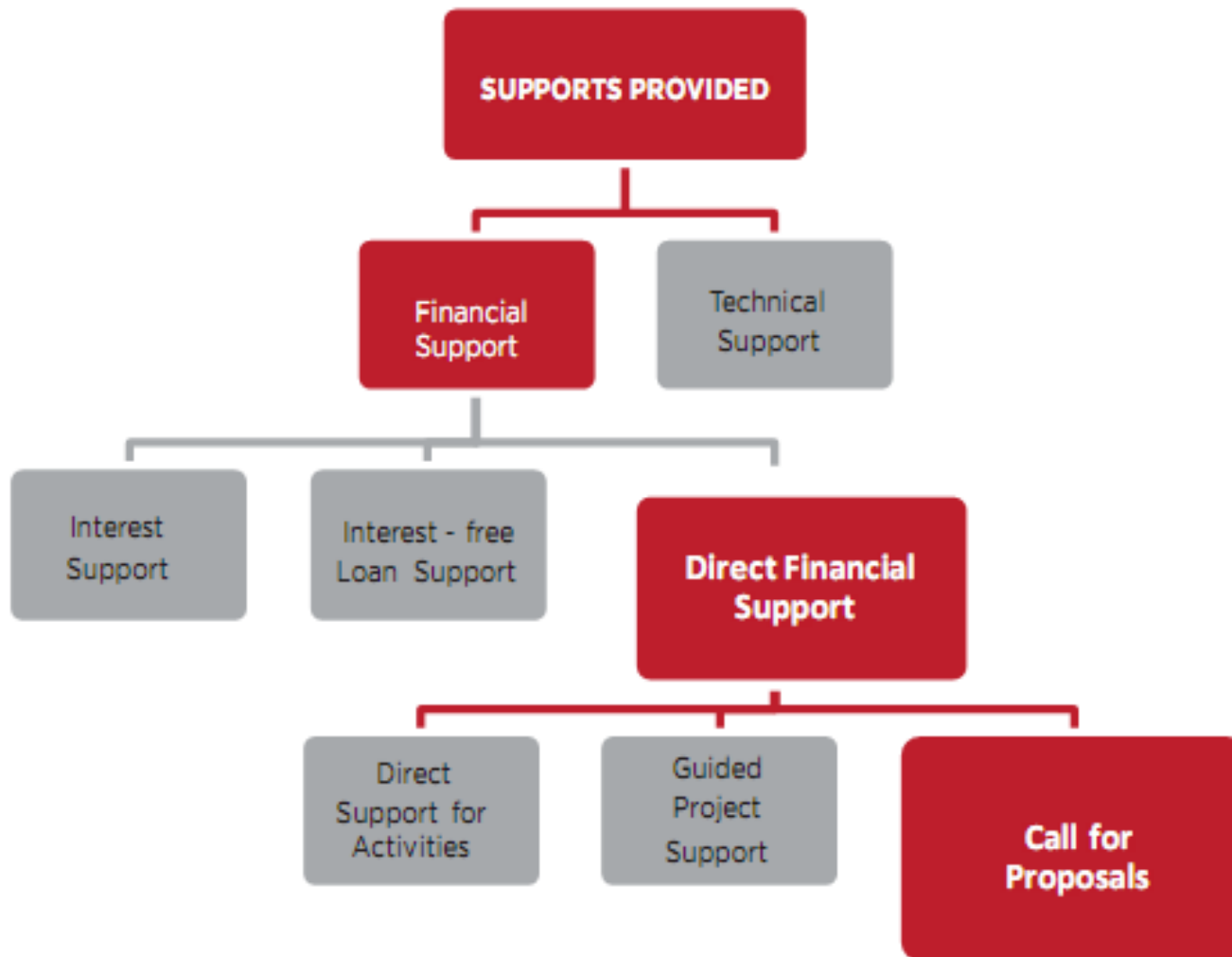
REGIONAL DEVELOPMENT PLANS

- ▶ Planning, Programming and Coordination Unit is in charge of compiling participatory and feasible regional development plans that establish the strategies and priorities oriented at motivating and mobilizing local dynamics and potentials.
- ▶ The underlying aim of the regional development plans is
 - ▶ to facilitate the economic and social development in our Region,
 - ▶ to determine the general tendencies,
 - ▶ to ensure the specialization in existing and rising sectors in which our Region has comparative advantage.
- ▶ The Agency compiled 2010 Preliminary Regional Development Plan and 2011-2013 Regional Development Plan up to date.





SUPPORT MECHANISM AT THE AGENCY





FINANCIAL SUPPORT PROGRAMS

► GRANT PROGRAMS

- Based on the socio-economic development objectives and priorities set up for the Region in the Regional Development Plan, Karacadag Development Agency announced 2 grant programs through calls for proposals in 2010.

Grant Programme	Number of Projects Supported	Total Amount (TL)
Economic Development	58	11.873.998,71
Tourism Infrastructure	23	10.400.000,00



FINANCIAL SUPPORT PROGRAMS

- ▶ **DIRECT SUPPORT FOR ACTIVITIES**
- ▶ Based on the local needs and demands, Karacadag Development Agency announced a call for proposal for Direct Support for Activities in 2010.
- ▶ This programme aims to support particularly research and development and planning activities within the region.

Grant Programme	Number of Projects Supported	Total Amount (TL)
Direct Support for Activities, 2010	28	1.162.997,34



FINANCIAL SUPPORT PROGRAMS

► TECHNICAL SUPPORT FOR ACTIVITIES

- In order to build and enhance the institutional capacities of the local actors, Karacadag Development Agency announced a call for proposal for Technical Support in 2010.

Grant Programme	Number of Projects Supported	Total Amount (TL)
Technical Support, 2010	45	451.122



FINANCIAL SUPPORT PROGRAMS



TURKEY – SYRIA INTERREGIONAL COOPERATION PROGRAM

- On the 7th of April, 2005, an agreement was reached on the funding and application of the projects in the fields of infrastructure, technical cooperation and capacity development, supporting the entrepreneurs and culture and tourism.
- In March, 2010, program extended to Mardin and Sanliurfa in Turkey, and Al - Rakka and Haseke in Syria.

Priorities of the Program	TURKEY	SYRIA
Infrastructure	7 million (\$)	
Technical Cooperation and Capacity Building	2 million (\$)	
Promotion of Entrepreneurship	3 million (\$)	
Culture and Tourism	2 million (\$)	
Human Resources and Technical Hardware	1 million (\$)	
TOTAL	15 million (\$)	10 million (\$)



INVESTMENT SUPPORT OFFICES

► **2** Investment Support Offices (ISOs) were established within Karacadag Development Agency, one in Diyarbakir, the other in Sanliurfa, in order to

- Provide consultancy and referral services for both domestic and foreign investors and entrepreneurs.
- Facilitate the administrative procedures for official permissions and licences of investors.
- Promote and raise awareness about local investment opportunities for investors.
- Compile and publish investment guidelines for investors.
- Organize meetings as a common platform for investors and local authorities.





INVESTMENT SUPPORT OFFICES

Provided consultancy and referral services for 1.188 investors and/or companies, 588 in Diyarbakir and 600 in Sanliurfa.

Developed common platforms for specific sectors: Agriculture and Tourism in Diyarbakir, Industry in Sanliurfa.

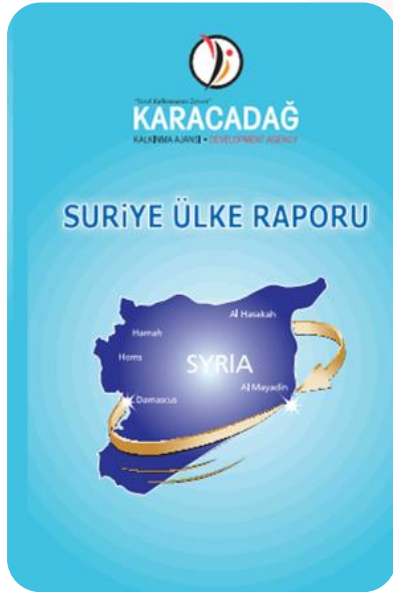




INVESTMENT SUPPORT OFFICES

Researched and published guidelines and reports: Brochures, Investment Guideline, Iraq and Syria Country Reports, Iran (In progress)

Attended fairs to promote investment opportunities in the Region.





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